



VOL. XXV

SOUTH SAN FRANCISCO, SAN MATEO COUNTY, CAL., FRIDAY, APRIL 19, 1918.

NO. 16

FREE BONDS IN VOTING CONTEST

THE ENTERPRISE OFFERS \$500
IN LIBERTY BONDS AND THRIFT
STAMPS TO YOUNG WOMEN OF
SOUTH SAN FRANCISCO.

Leaving the selection of the winners entirely to its readers, The Enterprise to-day offers \$500 in Liberty bonds and war savings stamps absolutely without cost to women of this vicinity.

The Enterprise disclaims any attempt to conduct a so-called "popularity" or "beauty" contest, and has inaugurated the plan for the purpose of giving greater publicity to the sale of the government's securities while adding to its own list of readers and subscribers.

The awards will be so made that every active candidate in the campaign, regardless of the number of subscription votes cast, will participate in the prizes. There is no demand that any certain number of votes be cast to secure the prizes, which will be given in the following order: \$300 in Liberty bonds to the candidate who polls the largest number of votes during the campaign, \$100 in Liberty bonds to the second highest, and a \$25 war saving certificate to the third candidate. Among such contestants as do not receive any of the above there will be distributed \$25 in war saving stamps.

Candidates Protected.

Rules for the equal protection of the candidates have been carefully drawn, and a campaign manager will assist the candidates in every equitable way possible to make easy the securing of votes for those who enroll as aspirants for the bonds.

The campaign will be under the direction of a board of judges, who will exercise full control of all matters pertaining to it and the awarding of prizes. These reputable citizens will so direct the campaign that no undignified features can creep into the friendly race for supremacy and the proud possession of one of Uncle Sam's bonds—a mark of patriotism.

How to Enter.

There is no red tape about entering. All that is necessary is to clip the nomination blank from page 8 of this issue, fill it in and send or mail to The Enterprise, when you will receive full instructions and literature explaining the campaign.

The attention of our readers is called to the full-page announcement of the plan, which appears on page 8 of this issue.

SOUTH S. F. MAN IS REPORTED MISSING

R. F. JONES LISTED AMONG FIFTEEN CALIFORNIANS LOST ON CYCLOPS.

Among the fifteen Californians reported missing on the naval collier Cyclops is the name of R. F. Jones of this city.

Jones, who enlisted in the navy six months ago, lived at 220 Grand avenue and previous to enrolling in the colors was employed as an electrician at the Fuller paint works. He was 22 years of age.

Some fortunate young lady will win a \$300 Liberty Bond. It might as well be you.

"OVER THE TOP" FOR SOUTH S. F. IN LOAN DRIVE

Following Big Parade Subscriptions Pour in at Rate of \$5000 a Minute at Patriotic Mass-Meeting.

As we go to press a telegram has been received from W. H. Coffinberry, chairman of the South San Francisco Committee, who is now in the East on business, recommending that San Mateo county adopt as its slogan in the Liberty Bond drive "Liberty Bonds Are a Good Buy, or Good Bye Liberty."

A street parade, headed by a 26-piece military band from Camp Fremont, was the magnet which drew nearly 800 people to the patriotic mass-meeting at the Royal Theatre here on Wednesday evening when, in a spontaneous burst of patriotism, subscriptions to the third issue of the Liberty Loan poured in at the rate of \$5000 a minute.

The parade, imposing in its array of floats and gayly decorated automobiles, took on the form of a pageant as it assembled at the lower end of Grand avenue. An immense truck, decorated and donated by the Western Meat Company, provided for the band, was immediately followed by the principal float of the procession, designed by N. A. Becker and secured through courtesy of the Pacific Coast Steel Company. The float, which gave evidence of careful thought in its planning and decorations, carried Mrs. Dr. Flanagan, costumed to the finest detail as "Liberty," and H. T. Dunbaugh in a typification of Uncle Sam. These two striking figures of the pageant

evoked complimentary comment throughout the entire line of march. Grouped about the central figures were thirteen children, each carrying a banner representative of one of the thirteen original States of the Union. **The Liberty Bell.**

To this float was attached a trailer on which was suspended an immense bell, whose every appointment had been designed as an exact replica of the original Liberty Bell, and as the children swung its great clapper by means of long streamers its deep-toned voice clanged out its message, "Ring me again," throughout the entire procession.

Next in line was the South San Francisco Chapter of the American Red Cross Society, its large delegation of members spotlessly attired in the headdress and uniform of the order, with the symbol of the organization suspended across the entire front of the float.

Forty-seven private automobiles next swung into line, each vying with the other in their display of patriotic colors and decorations, and the entire pageant moved up Grand avenue.

As the parade swung around the circle following a carefully prepared line of march, it was saluted by the factory whistles, which shrieked their message of success to the drive for Liberty Bond sales.

Theatre Is Thronged.

As the line of floats and autos drew up before the Royal Theatre, fully 1200 people attempted to crowd their way into the auditorium, until it was necessary to throw open the exit

HOMES FOR BONDS

THE E. C. PECK COMPANY WILL
ACCEPT LIBERTY BONDS AT
FULL FACE VALUE.

Liberty bonds are money, and as such will be accepted for their full face value by the E. C. Peck Company. Prospective purchasers of realty or homes who have invested in Liberty bonds can use them to make their first payment, thereby accomplishing the double purpose of helping their government, while making for themselves a permanent place in the community.

PATRIOTIC HELP

The following merchants gave their hearty co-operation to further the sale of Liberty bonds by paying in equal proportion the cost of a full page of advertising inserted in this issue of The Enterprise:

Monize Bros.' shaving parlor. Hotel Normand (Roll & McGrath). Bank of South San Francisco. E. E. Cunningham & Co. South City Plumbing Shop. Peninsula Drug Co. (H. A. Cavaressa). H. Gaerdes. J. J. McDonald. W. C. Schneider. Peter Lind.

The Enterprise offers bonds free.

BUY YOUR BOND

Subscribers to the Liberty Loan should pay their subscriptions at the Bank of South San Francisco. Simply signing the agreement to purchase a bond is no help to the Government. Go to-day to the bank and make your first payment and become familiar with the time for future payments and the method of handling the bond coupons to secure your interest.

ITALIAN DANCE NETS \$382 FOR WAR FUND

PROCEEDS TO BE CONTRIBUTED
TO WIDOWS AND ORPHANS OF
ITALY.

The Associated Italian Societies, which last Sunday gave a dance and raffle, netted \$382.56 or the benefit of the war widows and orphans of Italy. A body of influential men and women promoted the affair to its successful conclusion. Individual donations and proceeds from the raffle netted in excess of \$217.

The following contributed particularly to the success of the enterprise: Teresa Rossi, Della Belloni, Rina Ferrario, Mary Bolazzi, Virginia Bertani, Tony Milani, Paul Svanosio, G. Ferrario, Enrico Mirata, Louis Guidi, Chas. Guidi, Pete Marina, Mr. Simontacchi and Mrs. Ida Quilici. The music was by Professor A. L. Cappelli.

(Continued on Page 6.)

WERNER GETS CITY HALL JOB

NEW BOARD OF TRUSTEES APPOINT HIM ARCHITECT, WITH COFFEY AS ASSOCIATE.

A resolution introduced by Trustee Healy, for the appointment of an architect for the proposed city hall, resulted in the appointment of Werner, with Coffey as associate. Trustee Healy voted "No," the other four members of the board voting in the affirmative.

Al J. Eschelbach, newly elected to succeed George Wallace, and F. A. Cunningham, to succeed himself, took the oath of office as administered by City Clerk W. J. Smith.

Permission was given to Prof. Cappelli's band to use the city hall for meeting and practice on Friday evenings.

Holston Chairman.

Upon the motion of Trustee Healy, Trustee Holston was appointed chairman of the board, to succeed J. H. Kelley.

The following committees were appointed:

Streets—Trustees Healy, Kelley, Eschelbach.

Finance—Trustees Kelley, Healy, Cunningham.

Public Utilities—Trustees Eschelbach, Cunningham, Healy.

The board authorized the city clerk to have a telephone booth constructed in the city hall, following Smith's complaint that outsiders were using the telephone for their private use and long-distance charges had been unpaid by these persons.

Andrew Hnyding was given permission to repair the Baden Hotel, recently damaged by fire to the extent of \$775.

SCOTT AND HANLON HAVE NARROW ESCAPE

PECULIAR AUTOMOBILE ACCIDENT AT YARD OF THE BADEN SAND COMPANY.

As a result of a peculiar accident, in which both had narrow escapes, Abbe P. Scott is suffering with a bruised chest and cut hand, while Tom Hanlon is laid up with a broken rib.

While driving into the yard of the Baden Sand Company, Scott failed to see a heavy plank which was stretched across the road as part of a temporary structure erected to do some work on the doors of the bunkers. Scott attempted to stop the car when the planking came into his line of vision, but the impetus carried it along until the heavy plank smashed through the wind shield, tore away the steering wheel and, striking both men across the chest, practically pinned them to the seat of the car as it came to a standstill.

Scott's ill fortune did not end there, for following treatment for his bruises he was cut rather severely by a piece of sharp-pointed glass from the broken wind shield which had lodged itself in the car.

BEN H. TRUAX APPOINTED AS DEPUTY ASSESSOR

Benjamin H. Truax, special representative of the E. C. Peck Real Estate Company, has received an appointment as field deputy by County Assessor D. P. Flynn.

**THE ENTERPRISE
Liberty Bond Campaign
GOOD FOR 50 VOTES**

When deposited in the ballot box at The Enterprise office

Candidate.....

Address.....

Issue No. 1—Void after May 9

Tie your ballots neatly in packages. Mark number of each package

**SAN BRUNO PLANS
LIBERTY DRIVE**

The war saving committee will give an entertainment and dance Saturday evening at the Novelty Theatre and Green's Hall for the purpose of starting the Third Liberty Loan drive in San Bruno.

There will be a twenty-four piece band from Camp Fremont, violin selections, a three-reel patriotic film, "The Star-Spangled banner," will be shown, followed by prominent speakers, among whom will be J. C. McCurdy of San Mateo and Assistant District Attorney Ferrari of San Francisco. The dance will follow the entertainment. The admission is to be two thrift stamps for grown-ups and one thrift stamp for children.

SAN BRUNO NEWS

(By Claire E. Forster.)

Ernest Bohm was struck by the trailer of the San Mateo high school bus Wednesday afternoon and sustained a broken ankle.

Mrs. C. Olsen, who has been spending the winter with her parents in Milwaukee, returned Sunday.

Miss Gladys Edwards, who was under quarantine with diphtheria at the home of her aunt, Mrs. Henry Spaulding, has fully recovered and returned to her home in Oakland Sunday. Miss Ruth Edwards spent Sunday in San Bruno and returned home with her sister.

Mrs. Fowler, formerly housekeeper for Sidney Britton of Lomita Park, died in the hospital last Saturday.

The Y. M. I. gave a masquerade dance Saturday evening. The prizes were won by Miss Christine Drescher, who went as a knitting bag, Roy and Lloyd Palmer, dressed as a negro bride and groom, and little Bernice Cunningham as a Red Cross nurse.

The drill team of the B. A. Y. went up to South San Francisco Tuesday evening for the purpose of assisting in the initiation of new members. Among those who went were P. Bolliger, Mr. and Mrs. O. Osborne, Mr. and Mrs. P. Laumeister, Mr. and Mrs. H. Cook, Mr. and Mrs. W. M. Muller, Mr. and Mrs. S. Mackey, H. Grady, Mr. and Mrs. W. N. Holliday, Mrs. Nerni, Mrs. J. Bean, Mrs. J. Cryer and Mrs. S. Blake.

After the ceremony was over refreshments were served.

Mrs. J. Christie has recovered from the measles.

The Hall Association of Lomita Park will give a whist party and dance April 27 in the schoolhouse.

Antillo Mori, for many years a resident of San Bruno, passed away at his home last Saturday, following a long illness. The funeral was held on Tuesday.

Mrs. George Cavallera, who has been very ill with pneumonia, is recovering.

Wake Up!—Own your own home. You can buy it like rent. Only \$300 down, 7% interest; \$1050 buys a 3-room, plastered bungalow. See L. M. Hawkins, San Bruno, or telephone San Bruno 129. Advt.

CHRISTENING.

The baby daughter of Mr. and Mrs. Antone Hendel, who live in Peck's Lots, was christened at St. Powell's Church, Tenth and Howard streets, San Francisco, Sunday last.

Mrs. Johanna Steffens and Miss Elsie Shears were godmothers for the infant.

For Sale or Lease—24-room hotel, cafe and large hall; on highway, between Colma and Holy Cross Cemetery; 1½ acres of ground; bargain. 1845 Bush St., San Francisco, or phone Pacific 7643. 4-12-21

Don't Smoke Heavy Cigars

**SWITCH TO
THE V. & T. SPECIAL
It Never Gets Your Nerves**

We leave it to your own good judgment. Why keep on smoking heavy cigars when V. & T. will bring you more satisfaction without danger to health?

**A Mild Smoke Is the V. & T. Special
10c AND UP BOXES LESS**

VIETTE & THATCHER, 207 Grand Ave.

**FINE
Sausage**

Linked goodness, long drawn out. But you can have it either in links or bulk, and of a variety to suit your taste. It will tempt your appetite.

LIND'S MARKET

Who will win the Enterprise bonds?

YOU

Have an opportunity
of reaping Big Profits
In South San Francisco

You owe it to yourself to investigate
this sterling investment in Real Estate
Lots from \$400.00 up on Easy Terms

**LIBERTY BONDS
ACCEPTED AS
FIRST PAYMENT ON LOTS**

E. C. PECK COMPANY

Lot Selling Agents and Home Builders

FOR SOUTH SAN FRANCISCO LAND & IMPROVEMENT COMPANY

209-210 HEARST BLDG. 222 LINDEN AVENUE

San Francisco

South San Francisco

10% down

Let us build you a home to order—exactly as you plan it—located in a neighborhood of your own selection, upon a lot that suits your ideas.

Bring us your rough plans and general suggestions. Then go with our builder for an hour or so and look at other houses for ideas.

Then select any lot we own.

We will draw up plans according to your suggestions and submit same with approximate cost of house and lot.

If the plans and the price are satisfactory, you pay us 10 per cent of the cost of the house and lot.

We then start to build.

When you move in you pay us 1 per cent of the cost of the house and lot per month, including interest.

No extras. No complications.

INQUIRE AT THE OFFICE OF THE

E. C. PECK COMPANY

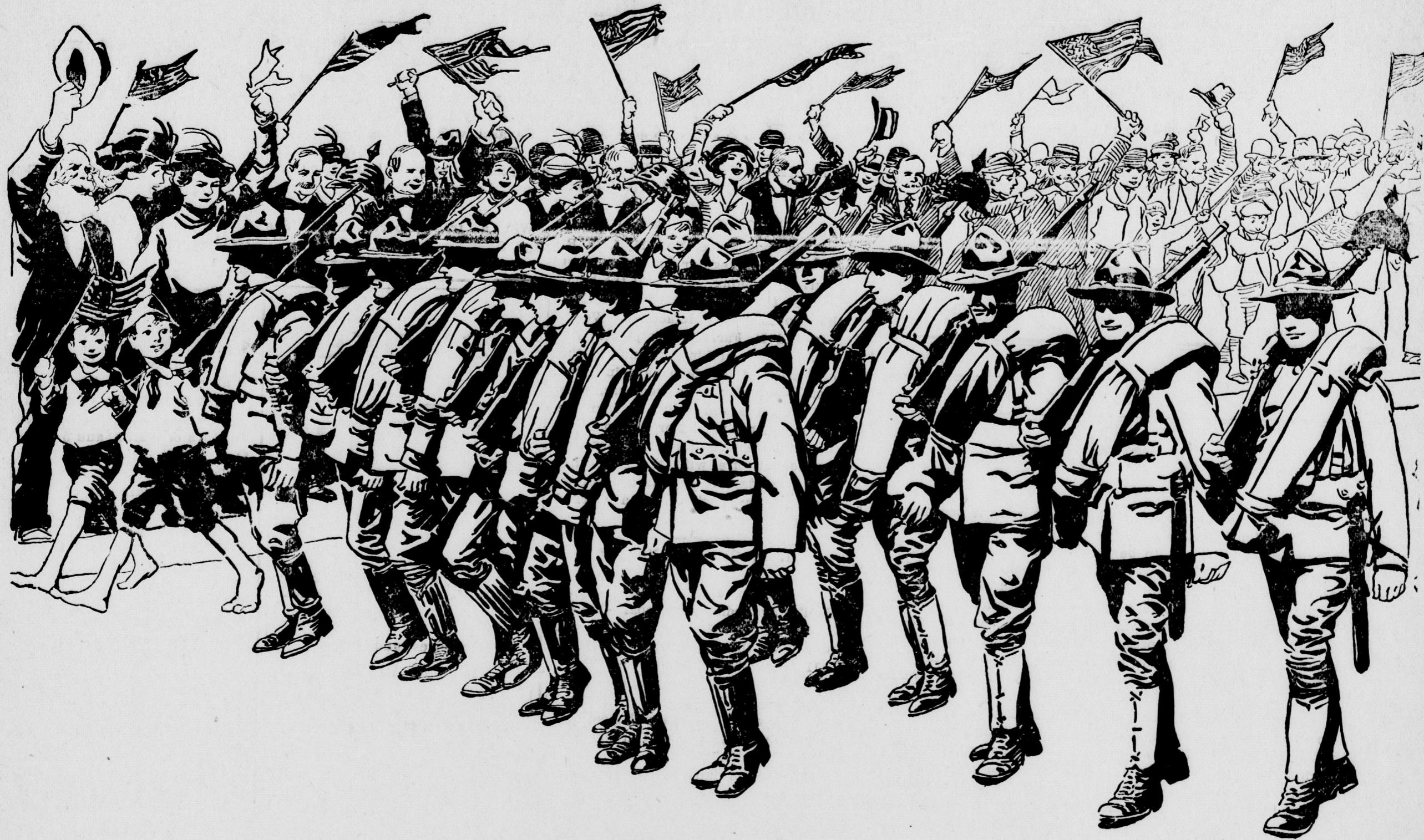
222 Linden Avenue, Opposite Postoffice

Or of the

South San Francisco Land and Improvement Co.

W. J. MARTIN, General Manager





Will You HELP Bring Back The Boys of This Community?

Our boys, the boys from this town and this county and this state, are fighting the Huns. They are in the trenches in France, they are sailing the U-boat-infested seas, they are going "over the top" in the face of German cannon and machine gun fire.

Many, many more of our boys are now training and will soon be in France, and more are yet to be called.

And, remember, these are our boys; those who are near and dear to us. They are doing their ALL. They are giving their ALL. They are prepared to make the extreme sacrifice that our homes, our town, our nation, may escape the ravages of the Hun.

We want them—one and all—to come back to us.

Will You Help to Bring Them Back?

Will you help to provide them with the things they need, with clothes and food and munitions, that they may complete as quickly as possible the terrible task assigned to them?

Will you support our boys while they are fighting for us, fighting the German autocracy that seeks to destroy our ideals of liberty and justice?

Compared to their heroic sacrifice our part is but small—that of providing the funds to keep them equipped; to build and man the ships that will transport their food, their clothes, their guns and their ammunition, and to pay for these things.

Yes, we, the people of this community, will support our boys.

We will do it by buying bonds of the Third Liberty Loan; by buying all these bonds we can; by making such sacrifices as are necessary to do this. That will be our support for Our Boys.

This Space Paid for and Contributed by

W. C. SCHNEIDER
Dry Goods and Gents' Furnishings
MONIZE BROS.' SHAVING PARLOR
248 Grand Avenue
LIND'S MARKET
Peter Lind

SOUTH CITY PLUMBING SHOP
Minnucci & Minetti
PENINSULA DRUG CO.
H. A. Cavassa
H. GAERDES
General Merchandise
J. J. McDONALD
Groceries

HOTEL NORMAND
Roll & McGrath
BANK OF SOUTH SAN FRANCISCO
E. E. CUNNINGHAM & CO.



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Enterprise Publishing Company

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| SUBSCRIPTION RATES | |
|---------------------------|--------|
| One Year, in advance..... | \$2.00 |
| Six Months | 1.00 |
| Three Months | .50 |

D. E. CURLEY

Managing Editor

FRIDAY, APRIL 19, 1918.

Do Something

America must sit steady in the boat. More and more it becomes apparent that upon her action hangs the destiny of the world. Every day it becomes more apparent that she is to be the deciding factor in the present gigantic conflict. This is a grave responsibility, but this country has never yet dodged responsibility, and God forbid that she should begin it at this late day. Our people were ever a people of action when action was called for, and these are the days that call for vigorous, decided, virile action—action that shall not only protect and perpetuate our institutions and our national life, but that determine whether or not these shall be typical of the world of the future. We are making history. May that history be to our everlasting credit.

If words would win the war, there are people in this community, and in all others, no doubt, who would be capable of doing yeoman service. But words will not win. Talk is said to be "cheap," but in the present emergency we are constrained to believe it comes very high. What is needed now is not words, but deeds. Get down to business and brass tacks. DO SOMETHING. Hustle. Raise something to eat, or to clothe somebody or do something to supply some other necessity. Work, work, and keep on working, and let the words stay in the dictionary. They're not needed.

Don't get the wrong angle on this "Liberty Loan," son. It doesn't mean that YOU must do the loaning. It means that your government proposes to loan you the opportunity of investing your spare means in a proposition as sound as the Rock of Ages. It means that the opportunity of your life is offered you to gather to yourself your portion of national honor and glory. It means that probably for the first time in your rather careless life you have the chance to become a really necessary cog in the great wheel of progress. It's the turning point in your life, son. Be sure you make the right turn.

The club women of the country have stepped into the breach and will do their "bit" toward winning the war by divorcing women from fashion's rule. They want it understood that "it is no longer fashionable to be stylish." This is a sensible decision, and they might add that it is no longer sensible nor patriotic to be stylish.

Uncle Sam might have thought he really had hurt the Dutchman's feelings when he took over those ships, if he hadn't seen the old fellow wink the off eye at the same time he let out that howl.

The Germans have captured Ham. Let us hope it was picked clean to the bone when they got it.

The farmer who is unwilling to raise \$2.25 wheat should ask himself the question if he is willing to exchange places with his boy who is facing German bullets for \$30 a month.

A Colorado man had his jawbone patched up with a rib. But this isn't the first instance in which a rib was used to perfect a talking machine.

Hindenburg can now plead, as his apology for breaking that Paris date, that his royal master wouldn't let him.

The defeat of the entire Thompson ticket in Chicago would argue that Big Bill must be content to serve the Kaiser in a more humble sphere than the United States Senate.

Plant seeds and grow bullets. Impossible, you say? Not at all. The great need of the allied forces on the front to-day is ample supplies of food. The need of the allied nations is food. Without it the war would prove a failure, it matters not how many bullets we mold and send across. Food and more food is the cry, and with it we will make effective the bullets. Hungry soldiers can have no heart for fighting, and ours must fight this war to a finish. RAISE SOMETHING TO EAT.

If any one doubts the ability of the women of this country as fighters they are reminded that just now these women are successfully prosecuting three great wars. They are doing yeoman service in whipping the Kaiser, are successfully prosecuting a war for political recognition, and are whipping John Barleycorn to a standstill.

Cole Bleasie of South Carolina announces that he will be a candidate for the United States Senate. Probably figures on a fuel shortage next winter and calculates he could raise the temperature at Washington.

The members of that German firm manufacturing aviators' goggles, who produced glasses that reduced vision by 15 per cent, should be made to look through bars.

Those women and children killed and mangled in that Paris church by the big German gun were merely another acceptable sacrifice to Gott.

Diamonds are said to be cooler than paste imitations. But they usually produce the opposite effect upon the recipient.

In regard to the demoralization of our aviation program, would it be right to characterize it as "up in the air?"

It isn't doing without the prohibited things that worries most of us in this Hooverizing business; it's getting the things we may eat.

Better feed the boys over there now if we don't want to feed the Germans, later on.

HIGH SCHOOL HIKE

Those who will go on the High School "hike" will take the 9:15 boat for Sausalito on Saturday morning.

RED MEN CONVERT TWO PALEFACES TO TRIBE

(By Charles A. Sands.)

Tippecanoe Tribe, No. 111, I. O. R. M., held its regular meeting last Thursday evening. After all the business of the tribe had been finished, the adoption of Palefaces R. Woodman and D. Farrell took place. Although this is nothing unusual, as the local tribe of Red Men have initiated over twenty-five new members, they still welcome and strive to increase the membership. After a repast of corn and venison the tribe quenched the council fire with the hope that next Thursday, as well as the following Thursdays, will show a marked increase in attendance.

M. E. CHURCH NOTICE.

At the regular services of St. Paul's Methodist Episcopal Church, Sunday, April 21, the pastor will preach on the following subjects:

11 a. m. "The Love of God."
8 p. m. "The Challenge of the Present Crisis."

The Epworth League will meet at 7 p. m. Subject, "Seeing Ourselves as Others See Us."

You are cordially invited to attend these services.

For Sale—Four-room cottage; bath and gas; large garden, chicken house and yard; situated near Daly City; terms. Inquire at E. E. Cunningham's Real Estate Office, South San Francisco. 4-19-4t

CHARLES GENASCI IS CALLED TO THE COLORS

Charles L. Genasci, nephew of S. Lombardi of San Bruno, has been called to the colors and expects to leave for Camp McDowell in Marin county May 1st.

Genasci, who has been employed at the Bank of South San Francisco for five years, is very well and popularly known here.

Win a free Liberty Bond. See page 8.

SMOKE

El Primo

UNION MADE

MILD HAVANA CIGARS

In Sizes and Prices
to Suit All Tastes

12 1-2c 10c

And the Famous

El Primo Smoker 5c

NOTICE

— TO —

TAXPAYERS

Second Installment of County

Taxes will become delinquent

MONDAY, APRIL 29, 1918

at 6 p. m., and unless paid prior thereto five (5) per cent will be added to the amount thereof.

Taxes may be paid on any day at my office, at the Courthouse at Redwood City, except on Sundays and holidays, between the hours of 9 a. m. and 5 p. m.

Tax Collector does not collect second installment of taxes outside of his office at Redwood City. Examine your first installment tax receipt for the amount due of the second.

Checks on banks outside of San Mateo County must be certified to. No stamps will be accepted in payment for taxes.

Address all communications regarding County Taxes to

A. MCSWEENEY

COUNTY TAX COLLECTOR

Redwood City, Cal.

4-12-2t

Mansion Polish

An unexcelled polish for pianos, furniture, etc. Greaseless and odorless. Germ-killer and disinfectant. For sale by

MINNIE D. HUTCHINSON BODE

TEACHER OF MUSIC

Phone 34 W South San Francisco

ROYAL THEATRE

Program for Week Commencing Sunday, April 21st:

Sunday—Emily Stevens in "Alias Mrs. Jason."

Monday—Hidden Hand No. 9, "Jets of Flame" and selected comedies.

Tuesday—Alexandra Carlisle in "Tides of Fate."

Wednesday—Vaudeville and professional tryouts.

Thursday—Vivian Martin in "Trouble Buster."

Friday—Mystery Ship No. 14, "The Masked Rider;" Polly Moran in "His Uncle Dudley."

Saturday—W. S. Hart in "The Silent Man" and Diamond comedy.

See our Brady-made World picture at Royal Theatre every Tuesday.



"Nearest to Everything"

Hotel Manx

Powell St. at O'Farrell

SAN FRANCISCO

Close to Theatres and Shopping District.

A Hotel that is homelike—Service and Appointments the best. Running Distilled Ice Water in every Room. Excellent à la Carte Dining Room.

European Plan Rates—\$1.00 and up.

Management W. B. James



PROFESSIONAL CARDS.

J. W. COLEBERD

ATTORNEY AT LAW

South San Francisco, San Mateo County, Cal.

DR. J. C. McGOVERN

DENTIST

Office: Galli Building

South San Francisco, San Mateo Co., Cal.

SOUTH SAN FRANCISCO

General Hospital

Cor. Grand and Spruce Avenues

Phone 115W South San Francisco, Cal.

Satisfied Customers

Means that those who come back to us again and again to buy after they've made their first purchase at our store always receive satisfactory service.

They know they can rely on our advice—Truth is our stand-by.

They know that whatever we sell them is thoroughly reliable.

They know that carefulness, honesty, courtesy, cleanliness and promptness characterize us.

PENINSULA DRUG CO.

H. A. CAVASSA

Phone 138

258 Grand Avenue

News of the County

BUY BONDS OR PAY FINE.

Judge Porter E. Lamb Puts Alternative Up to Autoists.

Justice of the Peace Porter E. Lamb went Justice of the Peace George E. Seely one better when he compelled seven autoists brought before him for breaking the speed law through Camp Fremont to purchase \$50 Liberty bonds.

The court gave the defendants the alternative of paying \$10 fines or going to jail for ten days. They all decided to buy bonds, one of them paying spot cash and the other six making first payments of \$5 on the installment plan. Judge Lamb announced that no case would be dismissed until the payments of the Liberty bonds had been completed.

S. P. TICKET AGENT AT REDWOOD CITY ROBBED

Henry Hobbie, night ticket clerk at the Southern Pacific station in Redwood City, was held up and robbed about 11:20 o'clock Monday night by two men in uniform of United States soldiers, who entered the depot while Hobbie was alone, covered him with two automatic revolvers and compelled him to give them the contents of the cash drawer, amounting to about \$20. After taking the money and warning Hobbie not to spread the alarm, they fled from the station and disappeared.

CARS CRASH ON HIGHWAY.

A number of persons narrowly escaped serious injury about 8:15 o'clock Monday morning when a large touring car owned by a San Francisco doctor and occupied by five people, crashed into a small roadster driven by C. E. Congdon of 195 Bellevue avenue, San Mateo. The collision occurred at the intersection of the State highway and Third avenue, San Mateo, and the touring car, which was traveling at a high rate of speed, swerved off and crashed through a fence. Fortunately no one was injured, but both cars were badly damaged.

SWART JERKS UP DUARTE FOR ILLEGAL CONDUCT

The liquor license of F. S. Duarte, Pescadero saloonman, was suspended by the Board of Supervisors following the filing of an affidavit by District Attorney Swart, charging Duarte with conducting his place in a disorderly manner. The district attorney said in his affidavit that Duarte "has been conducting a room adjacent to his said saloon, which room is used for illegal purposes and in an unlawful manner." Although the affidavit did not state what these "illegal purposes" were, Dr. C. V. Thompson, who represents Pescadero on the board, said it referred to gambling.

LEE T. ROSS APPOINTED W. S. STAMP CHAIRMAN

County Director of War Savings Thomas T. Wiseman has announced the appointment of Lee T. Ross of San Mateo as chairman of the War Savings societies committee for San Mateo county. Ross is to be in charge of the organization of the schools, lodges, stores, factories and clubs of the county into societies for the carrying on of a systematic war-savings campaign in the second phase of the W. S. S. work.

SOUTH SAN FRANCISCO UNDERTAKING CO.

530 Grand Avenue

WELLAR A. STEAD

(Deputy Coroner)

FUNERAL COMPLETE \$100

With Funeral Car

Phone South San Francisco 219

CITY OF SAN MATEO RAISES LIBERTY LOAN HONOR FLAG

A Liberty Loan Honor flag, which is given to each town that fills its quota, was raised on the shaft at B street and Second avenue, San Mateo, Tuesday morning by Linval H. Castle, chairman of the San Mateo committee.

Among the larger subscriptions which helped fill San Mateo's quota was one from the Bank of Italy's San Mateo branch for \$50,000 and another from the Parrott Estate for \$20,000.

ANOTHER LITTLE LAMB.

Judge and Mrs. Porter E. Lamb, residing on Elm street near Ralston way, Burlingame, are being congratulated on the arrival of another little Lamb, this one a daughter, who will be christened Joan. The stork arrived at about 9 o'clock Monday night. Mother and daughter are doing very nicely.

LIBERTY BOND SUBSCRIBERS.

(Continued from Page 1.)

Colombó, John
Cohen, Mellie
Davidson, J. A.
Decker, Charles M.
Delp, A. A.
Donovan, Mary E.
Enterprise Press
Enterprise Foundry
Eikerenkotter, E.
Eikerenkotter, A.
Eikerenkotter, B.
Foster, Raymond
Ferrario, Carlo
Freeberg, Theresa
Fourcans, M.
Fourcans, J.
Fourcans, A.
Fuller, W. P. & Co.
Garcia, J. M.
George, Peter
Ghilardi, Enrico
Gonzales, P.
Green, John
Guidi, C.
Gianella, S.
Gaerdes, H.
Giffra, Frank
Haaker, Henry
Harris, W. O.
Harrington, Delia
Haley, Lilian J.
Hyland, H.
Hurst, Ralph
Hage, Henry
Harder, Richard
Hicks, H.
Knoth, Henry
Knoth, Mrs. Henry
Kauffmann, M. J.
Kauffmann, S.
Kleemeyer, Mrs.
Kneese, George
Kneese, Clara
Kauffmann, M.
Klessling, Fern
Kauffmann, E. P.
Kauffmann, A. E.
Kauffmann, Mary
Kauffmann, Phillip
Kofod, L. S.
Ladies' Aid Society
Lane, Lenora
Lawlor, David
Lencioni, A.
Listak, S.
Lauchere, P.
Lloyd, Reese
Lloyd, Paul
Lauten, William

WANTED

Boy, 16 years of age or over, as assistant in laboratory of steel mill. Apply to F. J. Brooks, mill clerk at plant. Excellent opportunity for bright boy.

Our Lists Include

some of the very best real estate investment opportunities in this vicinity. We have both business and residential properties that, at prices we offer them at, are bound to yield their purchasers a substantial future profit as well as a good present income. We shall be glad to have you consult us.



E. E. CUNNINGHAM & CO.

Real Estate and Fire Insurance

Postoffice Building

South San Francisco

LUCKY STRIKE CIGARETTE

EVERY month we make enough Lucky Strike Cigarettes to reach, end to end, from New York to China, the long way around. That's

15,000,000 A DAY

Regular men like the Lucky Strike Cigarette—good, solid Kentucky Burley tobacco, fine for a cigarette because—

IT'S TOASTED

10c

If your dealer does not carry them, send \$1.20 for a carton of 12 packages to The Tobacco Company of California, San Francisco.



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The American Tobacco Co. INCORPORATED

The SIXTEEN-MILE HOUSE

MILLBRAE

The Peninsula's Most Popular Pleasure Resort

DANCING EVERY EVENING

Saturday and Sunday Nights Until 2 A. M.

NEWLY RENOVATED THROUGHOUT

A Select Place Catering Only
to Select Patronage

The Sixteen-Mile House, Millbrae

JENNINGS' PHARMACY

Prescriptions filled with the expert knowledge acquired by twenty-five years' actual experience, including ten years' Military and Civil Hospital experience

241 Grand Avenue, South San Francisco

Telephone 28-W

Alexandra Carlisle in "Tides of Fate" Offering at Royal Tuesday Evening



Miss Alexandra Carlisle, the well-known stage favorite, is the star of the new World-Picture which will be shown at the Royal Theatre on Tuesday evening, April 23. This picture is called "The Tides of Fate," and it is taken from the famous novel of the same name by Kate Jordan. The story deals with the career of Fanny Lawson (played by Miss Carlisle) and of the misfortunes and final happiness which came to her through her marriage to Stephen King, a notorious counterfeiter. When detectives come to apprehend King for his activities in making bad money,

the girl is sent to jail as an accomplice. For two years she languishes in the penitentiary and then manages to escape through the kind-heartedness of an actress who comes to entertain the inmates of the institution. After her escape she reads in a paper that her husband has been killed in a mine disaster. Later she meets John Cross, who loved her before her marriage, but when he proposes marriage the thought of her imprisonment comes to her and she refuses him. King, who is not really dead, finds her and demands money from her. Cross is attracted by the sound of the two fighting and is knocked out

FRATERNAL DIRECTORY.



Bay City Homestead, No. 5527, B. A. Y., meets 2nd and 4th Wednesdays in Metropolitan Hall at 8 p. m.
Hugh McNeills,
Worthy Foreman.
Mrs. Mary Bohn,
Correspondent.

Tippecanoe Tribe, No. 111, Impd. O. R. M., meets every Thursday evening at 8 o'clock in Lodge Hall. Visiting brothers welcome.
B. Baggenstos, Sachem.
Daniel Hyland, Chief of Records.

South City Aerie, No. 1473, F. O. E., meets every Tuesday evening in Metropolitan Hall, 8 o'clock.
Dr. J. C. McGovern,
Worthy President.
Daniel Hyland, Secretary.
Visiting brothers welcome.

South City Lodge, No. 832, L. O. O. M., meets in Metropolitan Hall every Thursday evening at 8 o'clock. Visiting brothers welcome.
Wm. H. Veit,
Dictator.
Henry Veit, Secretary.

Court Violet, No. 1453, Independent Order of Foresters, meets every Tuesday at 8 p. m. in Metropolitan Hall.
W. E. McGrath, Chief Ranger.
John J. McDonald, Secretary.

Francis Drake Lodge, No. 376, F. & A. M., meets at Metropolitan Hall first Friday every month for stated meeting.
John A. Riordan, Master.
G. W. Holston, Secretary.

\$100 Reward, \$100

The readers of this paper will be pleased to learn that there is at least one dread disease that science has been able to cure in all its stages and that is catarrh. Catarrh being greatly influenced by constitutional conditions requires constitutional treatment. Hall's Catarrh Medicine is taken internally and acts thru the Blood on the Mucous Surfaces of the System thereby destroying the foundation of the disease, giving the patient strength by building up the constitution and assisting nature in doing its work. The proprietors have so much faith in the curative powers of Hall's Catarrh Medicine that they offer One Hundred Dollars for any case that it fails to cure. Send for list of testimonials.
Address F. J. CHENEY & CO., Toledo, Ohio. Sold by all Druggists, 75c.

WE PRINT EVERYTHING
FROM A CALLING CARD
TO A BOOK. TRY US.

Your Dollars Here or in Berlin?

The stupendous struggle for supremacy now going on in France has brought home to every American, as nothing else ever has, the extreme danger of our National life and ideals.

The time for talk has passed. Quick action is imperative NOW. We must put our shoulders to the wheel by putting our hands in our pockets. Unless we win this war, every dollar we have now and every dollar we make in the future will be marked with the Kaiser's brand. Do you doubt it?

| | |
|-----------------|------|
| Belgium | PAID |
| Servia | PAID |
| Russia | PAID |
| Roumania | PAID |
| Poland | PAID |
| Northern France | PAID |

If you want to find the money saved by the thrift of those nations subject to the will of Germany, look into the IMPERIAL TREASURY at BERLIN. If you want your dollars to join this "round-up," hold on to them and FAIL to help your Government now.

If the Kaiser gets your dollar you will never see it again. If you loan it to your Government, it will be spent for your protection, and will come back to you with interest.

CHOOSE NOW

SUBSCRIBE FOR THE THIRD LIBERTY LOAN

at the

BANK OF SOUTH SAN FRANCISCO
SOUTH SAN FRANCISCO, CALIF.

by King, who is later shot by a portion of the role of Fanny and her henchman. And Fanny and Cross are support is all that could be desired. "Tides of Fate" is a mighty interesting and effective photoplay.

Sugar sunk in the bottom of a tea cup or a coffee cup is the same as sugar sunk in the bottom of the ocean by a submarine—it's wasted.

**NEXT TIME
YOU BAKE---**

USE

CALIFENE

It will make your friends wonder how you get that nice, rich, savory crust they somehow cannot bake. Be generous. Give them the secret. Tell them about Califene, the new shortening that makes every baking day cheerful. Be sure they remember the name Califene, made in South San Francisco and sold everywhere in California.

ASK YOUR DEALER

Manufactured from the purest vegetable oil and selected beef fat in a modern and sanitary plant under the watchful eyes of U. S. Government Inspectors.

Western Meat Company

THE ENTERPRISE OFFERS ABSOLUTELY FREE **\$500 IN LIBERTY BONDS**

War Saving Stamps and Other Prizes
A REWARD FOR EVERY CANDIDATE

THE PLAN

To any lady, married or single, of good moral character, living in San Mateo County, who secures the largest number of votes in the ENTERPRISE LIBERTY BOND CAMPAIGN, there will be awarded \$300 in LIBERTY BONDS. SECOND HIGHEST, \$100. THIRD AWARD, \$25 IN WAR SAVING STAMPS. \$25 in War Saving Stamps to non-prize winners, to be apportioned pro rata according to number of votes received. Other prize awards to be announced during the campaign.

\$10 in War Saving Stamps to the Person Who Nominates the Winner

NAMES OF NOMINATORS WILL NOT BE DISCLOSED UNTIL THE END OF THE CAMPAIGN

WHAT WILL YOU DO?

STAND IDLY BY AND WATCH
YOUR MORE AMBITIOUS SISTER
BECOME THE PROUD POSSESSOR
OF

A \$300 LIBERTY BOND
OR WILL YOU CLIP THE NOMI-
NATION BLANK, SEND TO THE
ENTERPRISE OFFICE, ENTER
THE CAMPAIGN AND

WIN IT YOURSELF!

RULES AND REGULATIONS

Rule 1—Any lady, married or single, of good moral character, living in San Mateo County, may enter the campaign.

Rule 2—The campaign officially opens Monday, April 22, and closes Wednesday, June 5, at 10 p. m.

Rule 3—No employee of The Enterprise, or near relative of any employee, will be permitted to enter.

Rule 4—Votes are given free and can be obtained in no other way than by clipping vote coupons appearing in The Enterprise and by securing paid subscriptions to The Enterprise.

Rule 5—Prizes will be awarded as follows: The candidate who has to her credit the largest number of votes at the close of the Liberty Bond Campaign will receive \$300 in Liberty Bonds; second highest will receive \$100 in Liberty Bonds; third highest, \$25 in War Saving Stamps; \$25 in War Saving Stamps will be distributed pro rata according to the number of votes cast by the candidates who do not receive any of the above awards.

Rule 6—No votes may be bought, or traded, or transferred, after the subscription or ballots have been recorded at the office of The Enterprise.

Rule 7—Candidates may enter at any time.

Rule 8—The campaign will be in charge of the Editor of The Enterprise and a board of three reputable citizens, who reserve the right to make final decision on all matters governing the contest other than to reduce the value of the prizes or the manner in which they will be awarded.

Rule 9—All candidates entering agree to abide by the above rules and the decisions of the judges.

WHY YOU CAN WIN

IT IS NOT A "POPULARITY" OR
"BEAUTY" CONTEST, BUT SIM-
PLY A REWARD FOR EFFORT

IN YOUR SPARE TIME

THERE IS NO ELEMENT OF
CHANCE—NO LUCK—NO COST
TO ENTER—YOU NEED NOT
EVEN BE A SUBSCRIBER TO THE
PAPER. MAKE THE RUN AND

HELP BEAT THE HUN!

Votes Cannot Be Bought or Transferred

NOMINATION BLANK

Use this blank to enter yourself or nominate a friend or relative
GOOD FOR 1000 VOTES

Date 1918

I nominate

Address As a candidate in the ENTERPRISE LIBERTY BOND CAMPAIGN

Signed

Address Only one of these will be credited to each candidate. Names of nominators will not be disclosed until the end of the campaign.

ALL YOU NEED

TO WIN IS

A SCISSORS

AND A LEAD

PENCIL

VOTE SCHEDULE

| For— | Rate | New Subs. | Old Subs. |
|------------------|---------|-----------|-----------|
| Six months | \$ 1.00 | 300 votes | 100 votes |
| One year | 2.00 | 1,000 " | 600 " |
| 1½ years | 3.00 | 2,000 " | 1,200 " |
| 2 years | 4.00 | 3,000 " | 1,800 " |
| 3 years | 6.00 | 9,000 " | 5,400 " |
| 5 years | 10.00 | 15,000 " | 9,000 " |

BONUS VOTES.

From April 22 to Tuesday, May 14, at 9 p. m., 50,000 extra votes for each club of \$10 in subscriptions.

From Wednesday, May 15, to Monday, May 27, at 9 p. m., 40,000 extra votes for each club of \$12 in subscriptions.

From Tuesday, May 28, to Wednesday, June 5 (closing day), at 10 p. m., 30,000 votes for each club of \$15 in subscriptions.

Vote Coupon Appears on Page 2 of This Issue